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## Presentation Recordings

The following are presentations on Transfer that have been recorded.

### **A Gentle Introduction to Transfer**

(07-May-2009)

This is an introduction to Transfer by Raymond Camden.

[SlideSix hosted presentation, including connect recording and code downloads.](#)

### **Introduction to Building Applications with Transfer ORM**

(04-June-2008)

This is a very code centric introduction to using Transfer to manage the data in your system.

[Connect Recording](#)

[Code Samples](#)

### **Developing Applications with Transfer ORM**

(03-November-2007)

[Connect Recording](#)

[tCalendar Example Application](#)

### **Advanced Transfer ORM Techniques**

(28-Nov-2007)

[Connect Recording](#)

## What's new with Transfer 1.0 (and 1.1)

(15-August-2008)

A feature overview of release 1.0 and 1.1 of Transfer, covering such features as:


- Composite Keys
- Transactions
- Cascading operations
- Transfer Object Proxies
- Cache Monitor
- ... *and more*

[Connect Recording](#)

[Code Samples](#)

## UGTV

This is a list of the last 10 Transfer recorded presentations, as found on the [UGTV](#) directory

 [UGTV Recorded Presentations - search for Transfer](#) (Last Built: Thu, 07 May 2009 04:00:00 GMT)

Latest UGTV Recorded Presentations

- [CFMeetup: A Gentle Introduction to Transfer](#)

Title: CFMeetup: A Gentle Introduction to Transfer  
Presenter: Raymond Camden  
Date Recorded: May 07, 2009  
Duration (hh:mm): 1:37  
Submitter: charlie arehart

Description:

Raymond will discuss Transfer, the ORM framework created by Mark Mandel. Basic concepts will be discussed along with some real life examples.

Recording URL: <http://experts.na3.acrobat.com/p63422033/>

(Thu, 07 May 2009 04:00:00 GMT)

- [CFMeetup: What's New in Transfer 1.0 \(and 1.1\)?](#)

Title: CFMeetup: What's New in Transfer 1.0 (and 1.1)?  
Presenter: Mark Mandel  
Date Recorded: Sep 18, 2008  
Duration (hh:mm): 1:15  
Submitter: charlie arehart

**Description:**

After a long wait, the Transfer 1.0 release is finally here! This release comes bundled with lots of brand new features, bug fixes and performance improvements. This presentation will give you a good overview of new functionality the 1.0 release brings to your developer tool kit, providing you with even more ways to implement your ColdFusion applications faster than ever before. We will also have a sneak peak at some of the 1.1 features, that are currently in release candidate.

Recording URL: <http://experts.na3.adobe.com/p25781625/>

(Thu, 18 Sep 2008 04:00:00 GMT)

- [What's new with Transfer 1.0 \(and 1.1\)?](#)

Title: What's new with Transfer 1.0 (and 1.1)?

Presenter: Mark Mandel

Date Recorded: Aug 15, 2008

Duration (hh:mm): 1:00

Submitter: Mark Mandel

**Description:**

A feature overview of release 1.0 and 1.1 of Transfer, covering such features as: \* Composite Keys \* Transactions \* Cascading operations \* Transfer Object Proxies \* Cache Monitor \* ... and more Samples can be downloaded from: [http://docs.transfer-orm.com/wiki/Presentation\\_Recordings.cfm](http://docs.transfer-orm.com/wiki/Presentation_Recordings.cfm)

Recording URL: <http://pacific.adobe.adobe.com/p77891543/>

(Thu, 21 Aug 2008 04:00:00 GMT)

- [NCFUG and Mark Mandel on Introduction to Building Applications with Transfer ORM](#)

Title: NCFUG and Mark Mandel on Introduction to Building Applications with Transfer ORM

Presenter: Mark Mandel

Date Recorded: Jul 31, 2008

Duration (hh:mm): 1:11

Submitter: Aaron West

**Description:**

When developing an Object Oriented web based application, it is normal to have a database with relational tables and a series of objects that represent that data. Often, the amount of time and effort it takes to manually map these objects back and forth from a database is large, and can be very costly. Object Relational Mappers (ORM) were developed to cut down the amount of time this process takes, and automate the translation between a relational database and an Object Oriented system. Transfer ORM's main focus is to automate the repetitive tasks of creating the SQL and custom CFCs that are often required when developing a ColdFusion application. Through a central configuration file Transfer knows how to generate objects, and how to manage them and their relationships back to the database. This presentation

will outline the basics of what an Object Relational Mapper is, the use case for using one within web application development, as well as taking a code centric, step by step view of how to install, configure and use the basic functionality of Transfer ORM

Recording URL: <http://mmusergroup.adobe.acrobat.com/p22294214/>

(Mon, 04 Aug 2008 04:00:00 GMT)

- [CFMeetup: DataFaucet ORM... relax, have a drink](#)

Title: CFMeetup: DataFaucet ORM... relax, have a drink

Presenter: Isaac Dealey

Date Recorded: Jul 10, 2008

Duration (hh:mm): 1:10

Submitter: charlie arehart

Description:

DataFaucet is another ORM solution for CFML. Whether you're new to the concept, or familiar with them (and current solutions like Transfer or Reactor, and plans for Hibernate in CF9), this talk will explain how DataFaucet eliminates the busy work of writing queries and making changes to your database schema. Get an overview of tools that were able to eliminate almost 600 lines of code from Ray Camden's Galleon forums application while adding features and flexibility. Learn how to create ActiveRecord objects that know their own database tables and relationships and can automatically install their own required tables across a variety of database platforms including (but not limited to) MS Access, MS SQL Server, MySQL and Oracle. It will include a brief comparison of these tools with Transfer ORM (from Mark Mandel / CompoundTheory) and Reactor ORM (from Doug Hughes / Alagad)

Recording URL: <http://experts.na3.acrobat.com/p27558540/>

(Fri, 11 Jul 2008 04:00:00 GMT)

- [CFMeetup: Introduction to Building Applications with Transfer ORM](#)

Title: CFMeetup: Introduction to Building Applications with Transfer ORM

Presenter: Mark Mandel

Date Recorded: Jun 05, 2008

Duration (hh:mm): 1:05

Submitter: charlie arehart

Description:

When developing an Object Oriented web based application, it is normal to have a database with relational tables and a series of objects that represent that data. Often, the amount of time and effort it takes to manually map these objects back and forth from a database is large, and can be very costly. Object Relational Mappers (ORM) were developed to cut down the amount of time this process takes, and automate the translation between a relational database and an Object Oriented system. Transfer ORM's main focus is to automate the repetitive tasks of creating the SQL and custom CFCs that are

often required when developing a ColdFusion application. Through a central configuration file Transfer knows how to generate objects, and how to manage them and their relationships back to the database. This presentation will outline the basics of what an Object Relational Mapper is, the use case for using one within web application development, as well as taking a code centric, step by step view of how to install, configure and use the basic functionality of Transfer ORM.

Recording URL: <http://experts.acrobat.com/p45549312/>

(Thu, 05 Jun 2008 04:00:00 GMT)

- [Introduction to Building Applications with Transfer ORM](#)

Title: Introduction to Building Applications with Transfer ORM

Presenter: Mark Mandel

Date Recorded: Apr 25, 2008

Duration (hh:mm): 1:13

Submitter: Mark Mandel

Description:

A code centric walkthrough of using Transfer basic features, to get you up and running

Recording URL: <http://pacific.adobe.acrobat.com/p12691157/>

(Sun, 27 Apr 2008 04:00:00 GMT)

- [Advanced Transfer ORM Techniques](#)

Title: Advanced Transfer ORM Techniques

Presenter: Mark Mandel

Date Recorded: Nov 28, 2008

Duration (hh:mm): 3:00

Submitter: Mark Mandel

Description:

Transfer's main focus is to generate and manage the CFCs that represent the data in your application, and it provides a slew of capabilities that work with this aspect and provide you with some very powerful functionality. This talk will cover some of Transfer's 'extra' functionality above and beyond the basic Object Relational Mapping aspects, including: Caching: Transfer has a caching layer that is intergrated with it that can provide significant performance gains. How and why to configure it's different options, and how to use the various cache related methods will be covered. Observable Events: Transfer provides a variety of Events that it fires when certain operations are performed. By utilising these events, other CFCs in a system can be notified of changes, TransferObjects can be manipulated, and so much more. Decorators: If extending the functionality of generic TransferObjects is needed, Decorators are the answer, but there are all sorts of interesting ways to use them. Transfer Query Language: An easier way to write an application's Gateway SQL by leveraging the already built object configuration. Doing a SQL statement

that joins three tables with one statement and six keywords? Yes Please!  
Extending the previous presentation's Calendar application will also be used to demonstrate some of these capabilities.

Recording URL: <http://adobe.chats.adobe.acrobat.com/p36459808/>

(Thu, 17 Apr 2008 04:00:00 GMT)

- [Developing Applications with Transfer ORM](#)

Title: Developing Applications with Transfer ORM

Presenter: Bob Silverberg

Date Recorded: Mar 19, 2008

Duration (hh:mm): 1:30

Submitter: Bob Silverberg

Description:

Bob Silverberg delivers Mark Mandel's introductory presentation on Transfer ORM to the Toronto CFUG.

Recording URL: [https://admin.adobe.acrobat.com/\\_a200985228/p11291255/](https://admin.adobe.acrobat.com/_a200985228/p11291255/)

(Fri, 11 Apr 2008 04:00:00 GMT)

- [IECFUG - Mark Mandel on Transfer ORM](#)

Title: IECFUG - Mark Mandel on Transfer ORM

Presenter: Mark Mandel

Date Recorded: Nov 02, 2007

Duration (hh:mm): 1:24

Submitter: Luis Majano

Description:

Mark Mandel presenting on Transfer ORM

Recording URL: <http://adobe.chats.adobe.acrobat.com/p10885427/>

(Fri, 02 Nov 2007 04:00:00 GMT)